



Investment amount £20,000

Interest rate p.a. 7.0%

Gross interest earned p.a. £1,400

Tax rate of interest deducted at source\* 20%

Tax deducted at source\*\* £280

Net interest earned p.a. £1,120

Total return 20% tax deducted at source £21,120

<sup>\*</sup>If you are a higher or additional rate taxpayer, you may have further tax payable on interest.

<sup>\*\*</sup> This calculation does not take into account the personal savings allowance of £1,000 for a basic rate tax payer or £500 for a higher rate tax payer.



# Welcome to Bushido

## Dear Reader,

We are delighted to welcome you to The Bushido Impact CIC (Bushido) a New Age in Philanthropy. Bushido has been created to change the paradigm in philanthropy, through shifting attitudes as to the way funding of charitable and social causes is perceived and carried out.

Bushido is part of a collective of social enterprises that have come together to address the growing demand for sustainable Community, Social and Impact Investing (CSI) at a time when global issues like climate change, pandemic recovery and a cost-of-living crisis are impacting on all of us. We are facing unprecedented challenges in the public and private sectors and everincreasing demands on our social services, and the voluntary sector.

With the financial help and guidance of our founder Jon Bowles and working together the founding team have developed a simple but highly innovative community, social & impact investment strategy and business model, to deliver competitive financial returns to investors along side sustainable, positive community, social impact investments that have measurable outcomes.

We are launching an initial series of Social Impact Bonds (Bonds), designed to provide an innovative form of Philanthropic "giving" that provides a new means to support "good causes" for those that cannot afford to donate, or prefer an alternative to support the same objective without sacrifice, whilst enhancing the effectiveness of donations for those that can. This will enable access to true philanthropic opportunities to more people no matter their level of participation.

Central to why Bushido was created is our desire to share the "feel good factor" that doing good brings. We want everyone to benefit and enjoy from transparent investing in opportunities that do-good works and effect change in a way that we can all see and all benefit from.

By reducing waste, and friction in "the system", we generate savings that are then available to be given back to validated people and communities to do with as they see fit. They can choose to roll this back into good works for the common good or use it to improve their own circumstances.

Please feel free to explore our offer, ask any questions you may bout it, and the underlying programs we look to support. We want you to understand the why, what, and how of our proposal, and importantly how your input, no matter what, will help make a difference to others and most importantly yourself. We hope you will like what you see, and if you do, we will invite you to start creating your own legacy by becoming a New Age Philanthropist and be part of a movement that makes a difference.

Thank you for your time and interest.

Bushido Social Impact CIC Company Number 14994473 admin@bushidosocialimpactcic.org



# What to do next

Please ensure that you have read the Document fully before making any investment decision, paying particular attention to the risks set out on pages 24 to 27.

If you are in any doubt, seek the advice of an FCA-authorised financial adviser.

Only when you are happy that you Like, understand, and can afford to invest should you follow the steps below,

- 1. If you have not yet done so Complete a registration to become a member of the Bushido Impact CIC by subscribing to Tapinto.me. Subscription only is free. Remember to use the code BUS100 www.tapinto.me
- 2. This will include telling Bushido what type of investor you are and checking that you have understood the risks.
- 3. Complete your Bond Orders at the level that you wish to fund. If you wish to Order Bonds with different durations, you will be required to complete separate order forms for each.
- 4. Bushido will then complete all the necessary ID checks.
- 5. It might be necessary to ask you for further information at this stage.
- 6. Make your payment for your Bond Order once your ID has been confirmed.

As a subscriber we will provide you with a 14-day 'cooling-off period' from the date on which we receive cleared funds and your subscription form, during which time you will be able to withdraw your investment. Bonds will be issued on the 28th of the month after the cooling off period has expired. Funds will not be invested, and Bond certificates will not be issued, until all

the agreements required are in place.

Bushido will issue Bond Certificates and you will be sent a physical and electronic copy of your Certificate, which will also be advised to Companies House. Each Companies house notification of a change costs £13 per confirmation statement irrespective of the number of changes, so in the interests of efficiency and economy, Bushido intends to summit information to Companies house on a block basis.

## What happens after the money is raised?

You can log on as a "member of Bushido" to the Bushido via the Tapinto. me portal to review projects, opportunities, and Events. The Company will also use the website and Tapinto.me to post updates and news about the company, events, and shareholder meetings.

## Contacts

If you have any questions, ideas, or suggestions we would love to hear from you, please email admin@bushidosocialimpactcic.org

You may also find answers to your questions in the FAQs contained on via the subscriber's porta



# The Terms of the Offer

Up to a total of £3,500,000 in aggregate of Bushido Social Impact Bonds will be made available with durations (term) of 12, 36 and 60 months.

The Coupon (interest rate) will be a fixed rate paid annually in arrears on the anniversary of the issue of the bonds, at a rate calculated as a percentage over the Bank of England base rate in force on the date of the Bonds issue. (5% at the time of writing):

Duration	% Over Base	Current Coupon
12 mths	2.0%	7.0%
36 mths	3.7%	8.3%
60 mths	5.0%	10.0%

- Minimum Individual Investment of £100. Minimum Business Investment £1000
- Maximum Individual Investment of £250,000 unless by prior agreement of the Company.
- The Company will own and hold security interests in its own name to back any loans or investments it makes and will further own rights and entitlements to revenues from underlying loans, investments and assets including real estate. As a CIC the assets, security and income come to the only, so the Bonds themselves are not secured.

As the Bonds are unsecured and not readily realisable, they should be

regarded as higher risk investments. You should not make an investment decision based on this Brochure alone, please ensure you are aware of the Terms of the Offer paying particular attention to the risks described on pages 12 to 16 and if you are in any doubt of the suitability or appropriateness of this investment you are strongly advised to seek the advice of an FCAauthorised financial adviser or an appropriately qualified professional.

The terms and conditions of making an application for the Bonds are more specifically described in the Application Form.

Bonds will be offered monthly until the initial funding limit of £1,250,000 in aggregate, has been reached.

The Directors reserve the right to reject any application in whole or part at their absolute discretion, and to close the offer at any time.

# Cooling Off Period

As an investor we want you to be sure of your investment and we will therefore provide you with a 14-day 'cooling-off period' from the date of your Bond order is received, during which time you are able to withdraw your investment with out penalty.

### **Investment Strike Dates**

The Bond Strike dates are set as the 28th of each calendar month. The 14-day cooling off period means to have an issue date of the 28th of a month, the completed order form and cleared funds need to be submitted to the Company by no later than the 14th of that month. If the Order is received after the 14th of the month, funds will not be allocated to the Bonds until the 28th of the following month.



Important note: The level of Coupon is determined by the official Bank of England base Rate as on the issue date of the Bonds (28th of each month), this means the actual coupon on the Bond could be higher or lower than the preceding months coupon.

Once a strike date is reached Bushido will finalise the paperwork and issue the Bonds with effect of the strike date. This process normally takes a week to ten days. Funds will not be deployed into any projects during the 14- day period, and then only after all agreements and Anti money Laundering requirements are in place.

Bond certificates will be issued with a 28th of the month start date, and you, start to earn interest, from this date, at the rate in force. Interest accrues on a flat rate basis paid annually in arrears.

You will be provided with a physical and virtual Bond Certificate.

## What happens to the money after the cooling off period?

Funds will be deployed into various available community, social & impact projects. You will be able to log into our website to see a record of your investment and be able to see the projects that Auxilium are deploying funds into. You can track projects and developments via the website as well as viewing news, events, and other offers.

Whilst it is the intention to have as higher percentage of funds deployed as possible, there potentially will be times when there are excess funds awaiting deployment. An element of this "investment drag" has been accounted for in our projections. Undeployed funds will be held on account and or traded by Bushido on its own account pending deployment, to maximise returns.

# Minimum Aggregate Subscription

The Minimum Aggregate Subscription under the Offer is £1000 or £100 individual. As at the date of this document more than this amount of funding has already been secured under an advanced subscription agreement.

### Closing Date

The offer will close when the aggregate total raised is £1,250,000 unless extended or curtailed by the Directors in their absolute discretion.

#### Use of Funds

- For the operation of Bushido and for deployment into appropriate projects that are within scope of the Company's Community, Social & Impact purpose.
- To create, own, and hold security interests and assets in Bushido's own name, Create and own Intellectual property rights and entitlements to revenues from assets and business interests, which may include all real property and real estate.
- Bushido will trade assets on its own account. These assets will provide security and income to the Bushido Impact CIC. The assets of the Company are subject to an 'Asset Lock'. Dividend distributions and interest payable is capped, as laid out by the CIC regulator under schedule 3.
- Properly market and advertise the Company's pipeline of opportunities including this offer,
- Prepare legal documentation, contract paperwork, enhancement of the website, promotion, and marketing, including any costs of raising funds.
- Recruitment, staff training, contracting of appropriate service providers and personnel.
- Basic administrative and regulatory overheads as well as legal and accounting advice, licences, and grant applications.
- Provide funding for the appointment of a regulated person to act as an issuer and operator to establish a series of Bushido "community, social and impact" alternative investment funds.



- Develop a digital platform where the providers of Community, Social & impact investment opportunities can meet those that are interested in Community, Social & Impact Investing.
- Augment "matched funding" and sponsorship opportunities.
- Create learning programmes to promote social entrepreneurship.
- Seek grant funding and sponsorship for both Bushido, businesses and/or other entities
- Provide startup business advice to those within our community.
- Create fundraising campaigns, stage events and provide training and resources.
- Foster creative content development.
- Financing and delivering affordable housing projects.

# Additional Information about charges.

Bushido Impact CIC wish to make sure all the information is provided to you upfront, so you can be confident there will be no hidden surprises later and that funds you are investing are being deployed to provide maximum social impact.

## Fees payable by Bond Holders

There are No Subscriber fees, or fees paid by Investors in the Company. The Bonds are being issued directly by The Bushido Impact CIC and it is the Company who will be responsible for paying any fees associated with the offer. All the fees related to this offer are set out below.

## Fees payable by The Bushido Social Impact CIC

The Company has made an allowance to pay for advice and professional fees, for due diligence and offer preparatory work, as well as the processing of applications.

Application admin is charged at a rate of 2% (ex vat), of gross subscriptions of funds raised as they are raised, capped at a total £25.00. This means on the issue of £1,250,000 of Bonds, the administrative costs of the Bond offer and the application processing will represent 1.00% of total funds raised.

The Company has also made allowance of up to 9% of the total funds raised under this offer to be allocated as a marketing allowance. This will be used to cover the costs of promoting and administering both the offer, under lying projects and Bushido more generally, as well as covering administrative running costs and fees paid for processing investor monies through payment platforms.

#### **Transfers**

Bushido reserves the right to charge a fee of the greater of £50 or 0.5% of the transfer value, of a Bond. This is to cover the administrative charges to register any changes at company's house. This fee is waived where a transfer is because of the death of a Bond Holder.



# bushidoquantum

A New Age in Philanthropy where our currency is giving.

Level 17 Geecon Global 69 Dashwood House, Old Broad Street, London, England, EC2M 1QS

08000025093 admin@bushidosocialimpactcic.org www.bushidoimpactcic.org