

# bushido social impact 'fund'

designed to create benifit to the community

# Bushido The Moral code of The Samurai.

A modern definition of how a business can work for the power of good incorporating a moral code of honour and an ethical bedrock.







Welcome to Bushido Impact Fund, a community interest company that aims to change the way people give, lend and receive. We associate with and are inspired by the code of conduct and the way of life of the Samurai, the warrior class of premodern Japan, who lived their lives by loyalty, honour, courage, ethics, and skill.

We believe that giving back is not only a duty, but also a joy and a privilege. We believe that giving can benefit not only the recipients, but also the donors, by enhancing their well-being, happiness, and sense of purpose. We believe that giving can create a positive social and environmental impact, by addressing the most pressing challenges and opportunities in our world.

We operate with integrity, honesty, and transparency in all our activities. We respect the diversity, dignity, and rights of all people, and treat them with honour and courtesy. We strive for excellence, quality, and efficiency in our work, and take pride in our achievements and contributions.

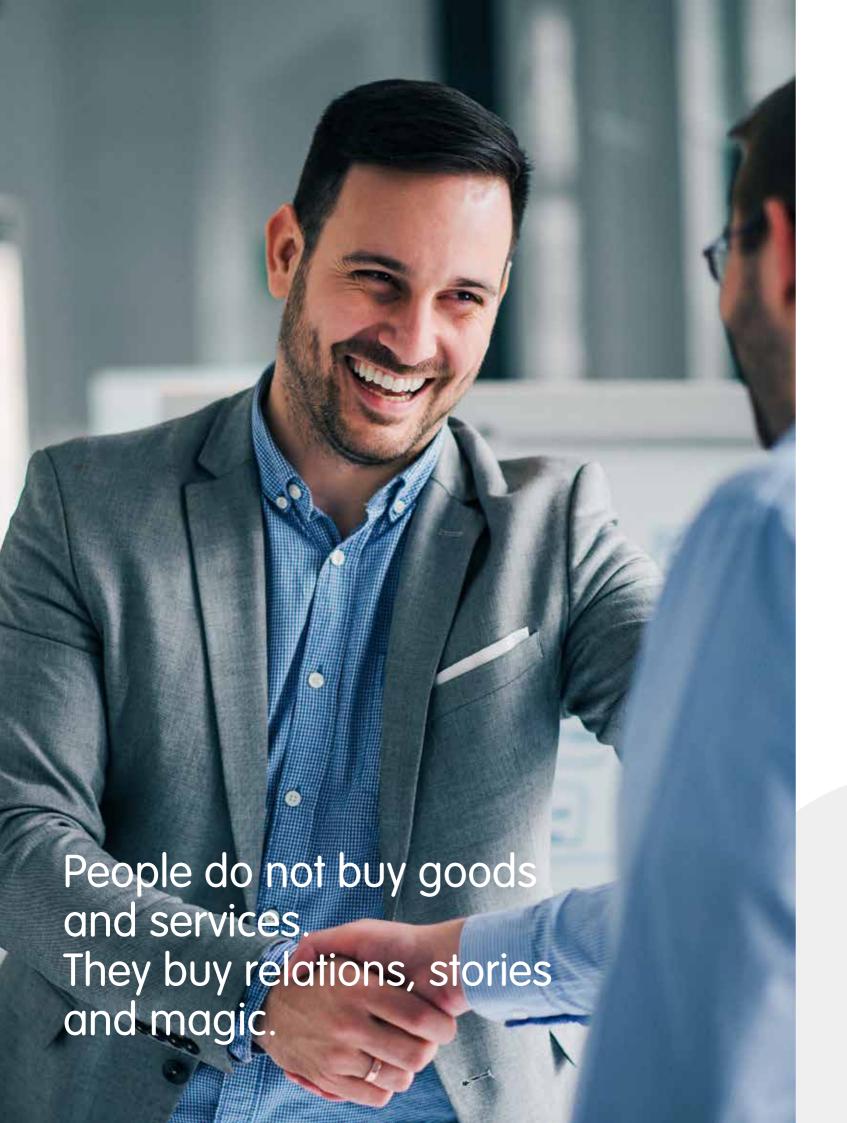
We invite you to join us in our journey of Bushido for your giving. Together, we can make a transparent and effective difference in the world with the spirit of the Samurai.



Why Bushido is different kind of community interest company and why it's based on a modern interpretation of Bushido.

It draws inspiration from a historical and cultural source that is not commonly associated with social enterprise or community interest.

It challenges the conventional wisdom and paradigms of doing good works and seeks to create a new model that is more rewarding, meaningful, transparent, and sustainable.



### What we do

Bushido connects and collaborates with charities, CIC's, SEMs, 3rd and 4th sector organisations as well as individuals and commercial enterprises. We are constantly looking to help Find, Fund and Foster those people, projects and businesses, that with our help can deliver a positive social impact, for individuals and wider society. We achieve this by adding value and acting as a catalyst to get projects done, through hard work, kindness, honesty, personal integrity and utilising our connections and skills.

Bushido not only invests into projects, but it also brings a way of doing things, that with others enables the generation of "profits" through savings, efficiencies, and redeployment of money within the system. This is then reinvested back into our communities and economy - creating an ever-increasing domino effect of sustainable positive change.



### Can we help you?

If you are a small business looking for funding, we can help.

Small businesses play a crucial role in the prosperity and well-being of communities worldwide. They are the backbone of local economies and contribute significantly to their growth and development. The importance of small businesses to communities can be summarized in the following ways:

- Job Creation
- Local Economic Growth
- Personalised Services
- Entrepreneurial Spirit
- Community Identity
- Support for Local Causes
- Resilience and Diversity

Small businesses are the lifeblood of communities, fostering economic growth, social bonds, and a sense of identity. Supporting and nurturing these enterprises is vital for sustainable community development and prosperity.

# **Bushido - Making The Difference**

- We re-invest any profits into the community fund
- Competitive rates of interest
- Interest rates won't vary, so you pay the same for the entirety of the loan
- Bushido is not a bank

We use innovative technology to connect businesses who want to borrow with investors who want to lend to them.

Small businesses apply using our simple online form. We then assess their application and, if approved, the loan is funded on our platform and paid into their bank account. We continue to provide support and service the loan throughout.

We want to help as many businesses as we can get access to finance. To make it easier for business owners, we've made applying for a small business loan fast and hassle-free.

# If you are looking to:

#### Improve cash flow

Pay your taxes, bills or suppliers with ease regardless of seasonality or unpaid invoices.

#### Scale for growth

Hire more staff, invest in marketing or open a new store! Whatever your goals, we can help you reach them.

#### **Upgrade your business**

Improve your equipment, train your team - invest in your business and improve efficiency!

#### **Purchase stock or materials**

Buy stock, materials or new equipment urgently needed to get your projects completed on time.

#### Finance your next project

Get your working capital, staffing, materials and insurances all in check for your next project.

Then get in touch and help us to help others.



# Bushido Think lightly of yourself and deeply of the world.

Be transparent, be clear what the outcomes are and create proof.

Adhere to not-for-profit principles.





#### **For More Information**

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